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CURRICULUM VITAE / BIO DATA

Name : ABHIJIT BORA,
Address for communication : Professor,
Dept. of Mass Communication & Journalism,
Tezpur University, Tezpur - 784028, Assam,
Cell phone : 98640 72390
E- Mail : abhijitbora71@rediffmail.com / abhijitb@tezu.ernet.in

Experience :

A) Academic -

I) Serving as Professor in the Deptt., of Mass Communication and Journalism of Tezpur University since September 5, 2016. (Tezpur – 784028, Assam). Also served as the Head of the Department from April, 2015 – March, 2019,

II) Served as Associate Professor of the Deptt., of Mass Communication and Journalism of Tezpur University, Tezpur – 784028 (Assam), from November 24th, 2009 to September 4th, 2016, Served as the Head of the Department since January 22nd, 2010 up to March, 2013,

III) Served as Assistant Professor (Senior Scale) & Head I/c, in the Dept. of Communication and Journalism of Gauhati University, Assam since December 4th, 2003 till November 23rd, 2009,

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B) Professional -

A) Served as Assistant News Editor at the Regional News Unit of All India Radio (AIR), Dibrugarh, (Assam) from February 4, 2002 till December 3, 2003 (Indian Information Service Group B Gazetted),

B) Served as Staff Reporter with *The Assam Tribune*, Guwahati from February 10, 1998 to January 31st, 2002,

C) Served as Sub Editor of *The Sentinel*, Guwahati from December 1st, 1997 to February 9th, 1998,

[AAB Experience](#)

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Special Responsibilities shouldered :

1) Editorial Coordinator for “Sandhan” – a monthly newsletter in Assamese language on Science, Technology and Innovation news being published in collaboration with Vigyan Prasara from June, 2021 onwards,

[AAB Sandhan](#)

2) Coordinator for the National Resource Centre (NRC) on Mass Communication and Media awarded by MHRD to the MCJ Dept., TU – only one in this discipline for the country and one of the 75 NRCs for various disciplines for the year 2018-19. Course was completed successfully by developing and uploading of 40 lecture-modules and evaluation carried out with 149 participants across the country.

(Documents - AAB NRC I

[AAB NRC II](#)

[AAB NRC III](#)

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Ph D supervision :

Awarded (04) : (Latest to earliest)

1. “Critical media literacy in Assam : A study on postgraduate students of Media and Communication Studies in Public Academic Institutions” by Dr Madhusmita Boruah, Assistant Professor, Mass Communication, Centre for Distance and Open Education, Tezpur University (August, 2020),
2. “Nationalism and gender : A study of select Bollywood films”, by Dr Perosh Jimmy Daimari, Assistant Professor, Mass Communication & Journalism Dept., Tezpur University (December, 2017),
3. “Information and communication technology in universities of Assam : A study” By Dr Ratul Chandra Nath, Technical Officer, Mass Communication & Journalism Dept., Tezpur University (December, 2017),
4. “Community radio in India A study of effectiveness and community participation” by Dr Bala Lakhendra, Assistant Professor, Dept. of Journalism and Mass Communication, Benaras Hindu University, Varanasi (2013),

(Documents - AAB Ph D I

[AAB Ph D - II](#)

[AAB Ph D - III](#)

Overseas academic Fellowships :

1) Visited USA as a member of the Study of US Institutes of Journalism (SUSI 2010) team from June 30th to 12th August, 2010, hosted by Ohio University’s EW Scripps School of Journalism under a full-sponsored US State Department programme,

2) Faculty Enrichment Programme on “Comparative Journalism” for three weeks from July 15th to August 5th, 2008 at McGill University of Montreal, Canada,

3) Fellowship at the Asian Communication Resource Centre (ACRC) at the WKWSCI of Nanyang Technological University (NTU) of Singapore from March 29 to May 4th, 2007.

[AAB Overseas fellowships](#)

Educational Qualifications :

- A) Ph D from Gauhati University (Assam) on the topic 'Radio And Its Revival In The 90's : An Analytical Study' (March, 2009),
- B) M. Sc. in Mass Communication (1993-95) from Kurukshetra University, Kurukshetra (Haryana),
- C) B.A (Hons) in Political Science (1990-93) from Hindu College, Delhi-110007,
- D) Higher Secondary (10 + 2) in Arts stream (1987-89) under Assam Higher Secondary Education Council (AHSEC) from Cotton College (presently Cotton University), Guwahati, Assam,
- E) High School (10th) from HFC Higher Secondary School, Namrup (Dibrugarh district) under Board of Secondary Education, Assam (SEBA), Guwahati, Assam (1987),

Areas of interest :

Journalism, Public Relations and Corporate Communication, Communication Theory, Advertising, Development Communication, Community Radio, Science Communication, Feature Writing, Media Literacy, Film,

Membership of Academic Bodies :

1. Member, Board of Studies, Mass Communication Dept., Sikkim (Central University) {January, 2020 – Dec., 2022},
2. Member, School Board, Bhupen Hazarika School of Mass Communication, KK Handiqui State Open University, Guwahati (Assam) {June, 2020 – May, 2023},
3. SEMIS School Board member of North-Eastern Hill University (NEHU), Shillong (Meghalaya) {2019-22},
4. Member, Planning Board, Assam University, Silchar (Assam) {January, 2016 – Dec., 2018},
5. Member, Board of Management, Educational Multimedia Research Centre (EMMRC), Dibrugarh University (Dibrugarh, Assam) {May, 2015 – April, 2018},
6. Member, Board of Studies in Mass Communication and Video Production, of North-Eastern Hill University (NEHU), Shillong (Meghalaya) {2014-17},

(Documents - AAB BoS I,

[AAB BoS - II](#)

[AAB BoS - III](#)

[AAB PB AU - IV](#)

[AAB BoS - V](#)

[AAB BoS - VI](#)

*** TU Internal -

7. Member, Publication Committee (PCBS) of Tezpur University from May, 2021 to April, 2023,
[\(Documents - AAB TU Publication Committee Member\)](#)

Earlier responsibilities :

- 1 Member, Board of Undergraduate Studies in Mass Communication and Video Production, North-Eastern Hill University, Shillong (2013–16),
2. Member, Board of Studies for MA Mass Communication at North Lakhimpur College, Dibrugarh University as the nominee of Vice Chancellor of Dibrugarh University (December, 2015 – November, 18),
3. Member, Governing Body of Lakshminath Bezbaruah Government Institute of Mass Communication, Printing Technology and Research, Guwahati, Assam (Nov. 2013 – Oct., 2016),

E Resources Produced / Prepared ---

I. For National Resource Centre (NRC) in Mass Communication and Media ---

1. Regional Language Journalism – Problems and Prospects,
2. Fake news nationalism – which way the future of Journalism ?,
3. Radio in India – huge potential,

[\(Documents - AAB NRC I](#)

[AAB NRC II](#)

[AAB NRC III](#)

II. For Teaching Learning Centre (TLC), PMMMMNTT, TU ---

1. Writing for Print Media
(Link – <https://youtu.be/1-XEJPR7TIK> (uploaded on October 10, 2019),
2. Science Communication
(Link – <https://youtu.be/cJyHtHd-vY> (uploaded on December 26, 2019),

[\(Documents AAB TLC I](#)

III. For Centre for Distance and Online Education (CDOE), TU ---

1. Background Research in Journalism
Part I – <https://youtu.be/YP-1yrVDA4c>,
Part II – <https://youtu.be/yCGN5AZBpk8>,
2. Editorial Writing and Opinion in Journalism
Part I – <https://youtu.be/plXCASTLByO>
Part II – <https://youtu.be/Z-NBbKmlhxA>
3. Writing of reviews and features,
4. Concept of news and news writing,
5. Reporting and Editing,
6. Freedom of Expression,
7. Science Communication

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Writing and Editing of Self-Learning Materials (SLMs) for Centre for Open and Distance Learning (CODL) {re-christened as CDOE}---

1. Prepared three units (4, 5, 6) of MMC402 Science Communication course of MA Mass Communication,
2. Prepared two units (2, 14) of MMC202 Radio Broadcasting course of MA Mass Communication,
3. Edited fourteen (1 - 14) of MMC402 Science Communication course of MA Mass Communication,

[\(Documents - AAB CDOE I](#)

[AAB CDOE II](#)

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Invited / Special lectures / Keynote addresses delivered / Chairing of sessions etc.:

I. International programmes (within the country)---

1. Chaired a session (Online) of the two-day International Trans-Disciplinary e-Conference (ITDConMEDIA2020) on ‘Crafting the Contours of Mass Media for New India: A Global Perspective’ on November 2 on the sub-theme ‘Media and Empowerment’. It was jointly organized by Mass Communication Dept., Rajiv Gandhi University (Arunachal Pradesh), by Mass Communication Dept., Assam University, Silchar and Indian Institute of Mass Communication (IIMC), New Delhi,
2. Delivered a lecture on the theme ‘Indian Films, Tracing A Few Trends’ on November 20th, 2020 (Online), under the “INITIATIVE POLICY DIALOGUE 2020 : COVID-19 LIFE PRACTICE BEYOND PANDEMIC” DURING September 19-December 19, 2020. It was organized by Depts. of History and Political Science, JN College, Cuttack, Odisha, CARD, Odisha and Indian Council of Historical Research,

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[\(Documents - AAB Int. Lect. I](#)

[AAB Int. Lect. II\)](#)

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1. National-level programme held at Tezpur University ---

A. Teaching Learning Centre (TLC) under PMMMNMTT ---

1. Lecture-cum-interaction on the topic ‘Mass media in Assamese language in the first two decades of the 21st century : An Insight’ (Dec. 28, 2020 – Jan. 2, 2021) on December 29, 2020, in the Faculty Development Programme (FDP) in Assamese organized by Department of Assamese, TU with support of TLC, TU,
2. Lecture-cum-interaction on the theme ‘Fake news and future of journalism’ on February 15, 2019, at the week-long Faculty Orientation Programme on ‘Decoding Social Media : Dynamics, Uses and Abuses’ during Feb. 11 – 17, 2019, organized jointly by TLC and MCJ Dept., TU, Lecture-cum-interaction on the topic ‘Teaching Profession and Public Relations’ in the Induction Training Programme (June 11– July 10, 2019) for Faculty members of universities and colleges on – June 14, 2019,
3. Lecture-cum-interaction on the topic ‘Teaching Profession and Public Relations’ in the Induction Training Programme (Nov. 26 – Dec. 26, 2018) for Faculty members of universities and colleges on – November 27, 2018,

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[\(Documents - AAB TLC I](#)

[AAB TLC II](#)

[AAB TLC III](#)

[AAB TLC IV](#)

[AAB TLC V\)](#)

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B. School of Engineering ---

1. Delivered a lecture-cum-interaction on the topic ‘Mass Communication and media – a way of life as a part of Lecture series by Eminent People on August 14, 2019, in the B Tech Students Induction Programme (BSIP-2019),

2. National Level programmes ---

1) Chaired two sessions as resource person at the national seminar on the theme “Folk media at the intersection of Culture and Technology” during February 28 and March 1, 2019 at the Dept. of Journalism and Mass Communication, North-Eastern Hill University (NEHU), Shillong, Meghalaya.

Sessions ---

- i) Digital integration of folk and new media,
- ii) Multi-cultural and Multi-lingual folk media,

2) Chaired one Technical Session of the Fourth National Media Conclave – 2020 on “Communication for Social Change” on November 22, 2020 (Online) on the sub-theme – Gender, Social issues and media narratives,

3) Keynote address at international seminar on “Media and politics” on December 6, 7, 2017, organized by the Department of Mass Communication, Assam University, Silchar Assam,

4) Keynote address at national seminar on “Mass media and modern Indian culture” at North Lakhimpur College (Autonomous), Lakhimpur on February 24, 25, 2017,

5) Resource person-cum-Panelist in the panel discussion on the theme ‘Public Relations in the real World Academia – Industry Interface’ on August 31, 2019, at the ‘4th North-East PR Conclave’ held at Guwahati, organized by the Public Relations Society of India, Guwahati Chapter,

[\(Documents - AAB Nat I\)](#)

[AAB Nat II](#)

[AAB Nat III](#)

[AAB Nat IV](#)

[AAB Nat V](#)

[AAB Nat VI\)](#)

III. State-level programmes ---

1) Keynote lecture on the theme “Ethics of Journalism and It’s Role in the Digital Age” at the state-level function on National Press Day 2018 organized by Department of Information and Public Relations, Government of Assam on November 16, 2018 at Sivasagar, Assam,

[\(Documents - AAB State NPD I\)](#)

[AAB NPD II](#)

[AAB NPD – III](#)

3. District-level programme ---

1) Delivered the keynote address on the theme ‘Impact of COVID-19 on Journalism media and the latter’s role in this regard’ at the programme organized by Sonitpur District administration and Information and Public Relations office to commemorate the National Press Day on November 16, 2020 at Tezpur,

[\(Documents - AAB DL I\)](#)

[AAB DL II](#)

[AAB DL III\)](#)

Training Courses / seminars / workshops organized :

1. Organized Career Evolve – a two-day workshop (Offline) on career opportunities in mass communication and media for youths of the NER on January 9, 10, 2021 with financial support from Rajiv Gandhi National institute for youth Development, Sriperambudur. About 55 participants from different parts of the state took part in the programme.

[\(Documents - AAB RGNIYD Workshop 2021\)](#)

2. Coordinated the National Press Day on November 16, 2020 on the theme ‘ ‘ with two prominent media persons – Ms Amu Joseph (Independent writer and journalist, Bengaluru) and Mr AS Panneerselvam, Readers’ Editor of The Hindu (Chennai),

3) National seminar on ‘Media literacy in the age of convergence’ on January 30, 31, 2017 with sponsorship of ICSSR, New Delhi,

[\(Documents - AAB ICSSR Seminar 2017\)](#)_____

4) GIAN – 2017 - Coordinated the Global Initiative for Academic Networks (GIAN) Programme on Media and Society with Prof. Y Kalyango, Jr., then Director of Institute of International Journalism, Scripps School of Journalism of Ohio University, USA as the Principal Overseas Faculty member between January 2 – 13, 2017.

[\(Documents - AAB GIAN I\)](#)

[AAB GIAN II](#)

[AAB GIAN III](#)

5) Coordinated Fulbright Scholar-in-Residence programme with Prof. Y Kalyango, Jr., then Director of Institute of International Journalism, Scripps School of Journalism of Ohio University, USA, during October-November, 2016 for 42 days.

[\(Document - AAB Fulbright-Kalyango 2016\)](#)

Special FDPs / Training Courses attended :

- 1) One-week training programme on 'Science Communication' during July 8 – 12, 2019, organized by CSIR-National Institute of Science Communication And Information Resources (NISCAIR), New Delhi,
- 2) National workshop on 'Quality issues in Developing / Revising Self-Learning Materials in Open and Distance Learning' during August 28-Sept. 3, 2017 organized by the Staff Training and Research Institute of Distance Education (STRIDE) of Indira Gandhi National Open University (IGNOU), New Delhi,

(Documents - AAB FDP I

AAB FDP – II

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June 10, 2021,
Tezpur,

Signature

(Abhijit Bora)

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Publications :

I. Journals :

1. Bora, Abhijit. (2021). National Education Policy - 2020 : The policy with futuristic vision. University News. Vol. 59, No. 07 (Feb. 15 – 21). ISSN No 0566-2257. (P 76 – 82).

https://www.academia.edu/49063787/National_Education_Policy_2020_The_policy_with_Futuristic_vision

2. Bora, Abhijit. (2020). Cinema As A Tool For Health And Risk Communication : Issues And Challenges. Global Media Journal – Indian Edition (UGC-CARE list). December, 2020. Vol. 12, no 2. ISSN 2249-5835. Manipal Academy of Higher Education (MAHE), Manipal,

https://www.academia.edu/49063734/Cinema_As_A_Tool_For_Health_And_Risk_Communication_Issues_and_Challenges

3. Bora, Abhijit (Co-author). (2020). Assamese Cinema through Nine Decades : Challenging Journey With Encouraging Trends. Global Media Journal – Indian Edition (UGC-CARE List). December, 2020. Vol. 12, No. 2. ISSN 2249-5835. Manipal Academy of Higher Education (MAHE), Manipal,

https://www.academia.edu/49063746/Assamese_Cinema_Through_Nine_Decades_Challenging_Journey_with_Encouraging_Trends

4. Bora, Abhijit. (2020). Education During COVID19 and Beyond : Transition from Face-to-Face to Blended Learning. Vivekananda Journal of Research. Vol. 9, No 2. July-Dec., 2020. ISSN 2456-7574 (Online) 2319-8702 (Print). Vivekananda Institute of Professional Studies, Delhi,

https://www.academia.edu/49063765/Education_During_Covid19_And_Beyond_Transition_from_Face_to_Face_Blended_Learning

5. Bora, Abhijit. (2020). Health communication for COVID-19 and Beyond : Exploring newer horizons. The Communicator, January-June, 2020 (UGC-CARE List). Vol. LV(1, 2). ISSN 0588-8093. Indian Institute of Mass Communication, Delhi.

https://www.academia.edu/49063779/Health_Communication_for_COVID_19_and_beyond_Exploring_newer_horizons

6. Bora, Abhijit (Co-author). (2019). Challenges of Fake News : Mis-information, Dis-information, Mal-information in an increasingly-Networked Human World. The Communicator Oct-Dec., 2019 (UGC-CARE List). Vol. LIV(4). ISSN 0588-8093. Indian Institute of Mass Communication, Delhi.

https://www.academia.edu/49063773/Challenges_of_Fake_News_Mis_information_Dis_information_Mal_information_in_an_Increasingly_Networked_Hun

7. Bora, Abhijit. (2019). Media planning for communicating science. Indian Journal of Science Communication, July-Dec, 2019. Vol. 18. No 2. (P 32 – 35). ISSN 0972-429X. National Council for Science and Technology Communication (NCSTC), Delhi & Indian Science Communication Society (ISCS), Lucknow.

https://www.academia.edu/49063857/Media_planning_for_communicating_science

8. Bora, Abhijit. (2019). Communication and Media : Teaching and Education – Exploring the Synergy. Insight (Journal of Applied research in Education). Vol. 24, no 1, 2019. Department of Education, University of Kashmir, Srinagar. (P 17-26).

https://www.academia.edu/49063814/COMMUNICATION_AND_MEDIA_TEACHING_AND_EDUCATION_EXPLORING_THE_SYNERGY

9. Bora, A. (2017). Understanding Science Communication in current context. Indian Journal of Science Communication, July-Dec, 2017. ISSN 0972-429X. National Council for Science and Technology Communication (NCSTC), Delhi & Indian Science Communication Society (ISCS), Lucknow

https://www.academia.edu/49063839/Understanding_Science_Communication_in_current_context

10. Bora, A (Co-author). (2017). A post-modern idea of critical media literacy in the age of convergence. Global Media Journal (Indian edition), Dec., 2017. ISSN 2249-5835. Dept. Of Journalism, University of Calcutta, Kolkata,

https://www.academia.edu/49063807/A_POSTMODERN_IDEA_OF_CRITICAL_MEDIA_LITERACY_IN_THE_AGE_OF_CONVERGENCE

II. Book Chapters :

1. Bora, Abhijit. (2020). Health Information Dissemination : Directions from COVID-19 and Thereafter. Media in the time of COVID-19. IIMC, Dhenkanal Monograph 23. June, 2020. ISBN 978 93 5407 738 8,

https://www.academia.edu/49119350/Health_information_dissemination_Directions_from_COVID_19_and_thereafter

2. Bora, Abhijit. (2019). ODL in North-Eastern Region – Perspectives, and Challenges (P 1 – 14). ODL : Issues and perspectives – From East and North-East India (Edited Book chapter). Krishna Kanta Handiqui State Open University, Guwahati, Assam and Netaji Subhash Open University, Kolkata (December, 2019). ISBN 978 93 89559 64 4,

https://www.academia.edu/49119364/ODL_in_North_Eastern_Region_perspectives_and_challenges

3. Bora, Abhijit. (2019). Media Literacy : Issues in Relevance (P 36 – 47). MEDIA IN INDIA : Parallels and Paradoxes (Edited Book chapter). Bhupen Hazarika School of Mass Communication, Krishna Kanta Handiqui State Open University, Guwahati, Assam (January, 2019), ISBN 978 93 87940-45-1.

https://www.academia.edu/49119409/Media_literacy_issues_in_relevacnce

4. Bora, Abhijit. (2019). Reviewing literature for C4D. Decoding communication for development in India's North-East. ARMT, South Asia, UNICEF-Assam, Gauhati University. (Ed). ISBN 978 81 933588 3 2,

https://www.academia.edu/49119425/Reviewng_literature_for_C4D

5. Bora, A. (2017). Radio – the evergreen medium. Radio journalism in India (Ed). ISBN 978 81 8457 798 3. Kanishka Publishers, Delhi,

https://www.academia.edu/49119418/Radio_The_evergreen_medium

6. Bora, Abhijit. (2016). Why development journalism and journalism ethics. Development Journalism : The way forward. Centre for Mass Communication, Rajasthan University, UNICEF, Jaipur. (Ed). ISBN 978 93 5265 664 6,

https://www.academia.edu/49119460/Why_Development_Journalism_and_Journalism_Ethics